IN THE UNITED STATES PATENT AND TRADEMARK OFFICE.

In re Patent Application of Confirmation No.: 4552

Syunji SUGAYA Date: May 22, 2007

Serial No.: 10/018,510 Group Art Unit: 3622

Filed: December 14, 2001 Examiner: Namrata BOVEJA

For: ADVERTISING SYSTEM

VIA EFS-WEB Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT/SUBMISSION

Sir:

This submission accompanies an RCE and serves as a response to the Final Office Action of December 1, 2006 issued in connection with the instant application.

FEE CALCULATION

Any additional fee required has been calculated as follows:

If checked, "Small Entity" status is claimed.

	NO. CLAIMS AFTER		HIGHEST NO. PREVIOUSLY						ADDIT.
	AMENDMEN7	Γ	PAID FOR	EX	TRA PRESE	NT	RATE		FEE
TOTAL	40	MINUS	54	*=		X	(\$25 SE or \$50)	\$	0
INDEP.	29	MINUS	29	**=	0	X	(\$100 SE or \$200)	\$	0
FIRST P	PRESENTATIO	N OF MU	LTIPLE DEPE	NDENT	CLAIM	X	(\$180 SE or \$360)	\$	
* not les	s than 20	** not 1	ess than 3				TOTAL	. S_	0

If any additional payment is required, credit card payment in the amount of \$_____ is submitted via EFS-WEB.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee during the prosecution of this application is not paid, the Patent Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

CONTINGENT EXTENSION REQUEST

If this communication is filed after the shortened statutory time period had elapsed and no separate Petition is enclosed, the Commissioner of Patents and Trademarks is petitioned, under 37 C.F.R. § 1.136(a), to extend the time for filing a response to the outstanding Office Action by the number of months which will avoid abandonment under 37 C.F.R. § 1.135. The fee under 37 C.F.R. § 1.17 should be charged to our Deposit Account No. 15-0700.

SUMMARY OF AMENDMENTS

1 If checked, an abstract (an amended abstract) is submitted herewith.
2 If checked, amendment(s) to the drawings are submitted herewith.
3 If checked, amendment(s) to the specification are submitted herewith.
4. <u>√</u> If checked, amendment(s) to the claims are submitted herewith.

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